FEDEMAC'S

Young Movers Conference

2027. BERLIN.

SPONSORSHIP PACKAGES

22 – 24 APRIL 2027

How you can put your company in front of the European moving industry.

FEDEMAC
EUROPEAN MOVERS

YOUNG MOVERS CONFERENCE 2027

THREE DAYS WITH THE FUTURE OF EUROPEAN MOVING

Every spring, the people who will be running Europe's moving companies in twenty years' time spend three days in one place. In 2027 that place is Berlin. They come to learn, to find partners they can trust across borders, and to build the network they will lean on for the rest of their careers. Sponsoring the YMC puts your company in that room, early, and keeps it there.

WHY PARTNER WITH THE YMC?

A younger audience decides differently. The delegates at the YMC are the ones who will choose suppliers, partners and destination agents for decades. Reaching them before everyone else does is worth more than another advert aimed at the same buyers.

Visibility that runs for months, not just three days. Your logo travels through the recruitment campaign, the participant newsletters, our monthly member communications, the social channels and the aftermovie — long before and long after Berlin.

A partnership here reads as support, not as sales. The YMC exists because the industry invests in its own next generation. Companies that back it are seen as part of the community rather than as vendors talking at it.

THIS IS NEW AT YMC 2027

The YMC Cup

A tournament-style thread running through the whole programme, with an award moment on the final evening.

The official aftermovie

Every sponsor's logo appears in the outro of the film that keeps circulating long after Berlin.

Two newsletter tracks

Recruitment newsletters reach the networks of our governing members; participant newsletters reach everyone who registers.

The LinkedIn Photo Corner

A fresh profile picture for every participant who wishes to take part — under your company's name.

THE PACKAGES

FIVE LEVELS, ONE COMMUNITY

Five levels, so there is always one that fits. Every level carries the same idea: understated, credible presence.

BRONZE	SILVER	GOLD	*RECOMMENDED* PLATINUM	DIAMOND
€475	**€1,050**	**€1,950**	**€2,850**	**€5,600**
Unlimited	Unlimited	Max. 5 sponsors	Max. 3 sponsors	Exclusive — 1 sponsor

BRONZE €475

Unlimited

Be seen. The straightforward way to show the community that you are part of it.

- Logo and link on the event website
- Logo on the FEDEMAC EVENTS roll-up banner
- Logo in the digital e-brochure
- Logo in the participant newsletters
- Individual post on FEDEMAC social media

SILVER €1,050

Unlimited

Be seen and heard, on screen and in every newsletter that reaches the sector.

- Everything in Bronze
- 15-second promotional video during breaks
- Logo in the recruitment newsletters
- Full participant list, 30 days ahead
- Regular mentions in the member newsletters

GOLD €1,950

Max. 5 sponsors

Stand in the room. A physical presence at the conference, plus your own editorial space.

- Everything in Silver
- Exhibition stand at the conference
- Half-page advert in the e-brochure
- Logo on every name badge and table number
- Company spotlight in both newsletter tracks

PLATINUM €2,850

Max. 3 sponsors

Shape the experience. Premium visibility across the venue and the full campaign.

- Everything in Gold
- Stand at conference and Speed-Networking
- Full-page advert · 60-second video
- Promotional items at the Friday Dinner
- Room upgrade for two delegates at the H4 Hotel

DIAMOND €5,600

Exclusive — 1 sponsor

Own the edition. One company, named alongside FEDEMAC on everything.

- Everything in Platinum
- Named as YMC Cup Partner
- Your banner at the Opening Reception
- Logo on all printed materials, alongside ours
- The first toast at the Gala Dinner

Gold is limited to five sponsors, Platinum to three, and Diamond to a single company for the whole edition. Places are allocated in the order in which applications reach us.

EVERYTHING, SIDE BY SIDE COMPARE THE FIVE LEVELS

BENEFIT	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
WEBSITE & EVENT BRANDING					
Logo with direct link on the official event website	✓	✓	✓	Premier placement	Premier placement
Logo on the official FEDEMAC EVENTS mobile roll-up banner	✓	✓	✓	✓	✓
Logo on the dedicated sponsor roll-up banner	–	–	✓	✓	✓
Logo on the YMC visual banners	–	–	✓	✓	✓
Dedicated company banner at the Opening Reception	–	–	–	–	✓
Logo on all official printed event materials, alongside the FEDEMAC logo	–	–	–	–	✓
E-BROCHURE & VIDEO					
Presence in the official event e-brochure	Logo	Logo	Half-page advert (QR / link)	Full-page advert (QR / link)	Two-page advert (QR / link)
Promotional video aired during the YMC Conference and Speed-Networking breaks	–	15 sec	30 sec	60 sec	90 sec
ON-SITE PRESENCE					
Company exhibition stand	–	–	Conference	Conference + Speed-Networking	Conference + Speed-Networking
Logo on all FEDEMAC EVENTS name badges	–	–	✓	✓	Significant display
Logo on the Speed-Networking table numbers	–	–	✓	✓	✓
Company promotional items placed at dinner	–	–	–	Friday Dinner	Gala Dinner
Room upgrade at the H4 Hotel, the conference hotel	–	–	–	Two delegates per company	Four delegates
The first toast at Saturday's Gala Dinner delivered by the sponsor	–	–	–	–	✓
THE YMC CUP					
NEW 2027 Named as YMC Cup Partner — mentioned during the YMC Cup award moment	–	–	–	–	✓
NEW 2027 Aftermovie sponsor: logo in the outro of the official aftermovie	✓	✓	✓	✓	✓
NEW 2027 Speed-Networking Gong: the sponsor gives a short opening speech	–	–	–	–	✓
NEW 2027 Opportunity to provide a company prize for the YMC Cup winner	–	–	–	✓	✓
EVENT NEWSLETTERS — RECRUITMENT sent to the members of FEDEMAC's governing members, to encourage participation					
NEW 2027 Logo in the recruitment newsletters	–	✓	✓	✓	✓
NEW 2027 Sponsor feature / short company spotlight	–	–	✓	✓	In every newsletter
EVENT NEWSLETTERS — PARTICIPANTS sent to registered YMC participants					
NEW 2027 Logo in the participant newsletters	✓	✓	✓	✓	Priority placement
NEW 2027 Sponsor feature / short company spotlight	–	–	✓	✓	✓
Opportunity for advert placement in the official event newsletters	✓	✓	✓	✓	✓
FEDEMAC MEMBER MEDIA & SOCIAL					
Mentions in the exclusive monthly FEDEMAC member newsletters	Mentions	Mentions	Regular features	Prominent in Monthly News	Prominent in Monthly News
Individual sponsor posts and mentions on FEDEMAC social media	✓	✓	✓	✓	✓
DATA					
Full participant contact list provided 30 days before the event	–	✓	✓	✓	✓

All amounts are in euro. Venue-specific elements will be confirmed once the Berlin locations are finalised.

EVENT EXTRAS

ADD THESE TO YOUR PACKAGE

Extras are booked on top of a sponsorship package, not instead of one. Each is a single visible moment rather than a logo on a wall — usually the thing people remember — and because every sponsor also holds a package, your company stays findable on the event website as well.

Advertisement in the EVENTS Newsletter

€95 one time
€195 three times

A one-time or three-time advert reaching a targeted audience across Europe — now covering both the participant newsletters and the recruitment newsletters sent to the networks of our governing members. An especially useful addition to a Bronze or Silver package, or an extra advert alongside Gold, Platinum or Diamond.

LinkedIn Photo Corner

€595

NEW · MAX. 1 SPONSOR

Host the LinkedIn photo corner, where participants have a fresh profile picture taken against a neutral background. The corner carries your company name — and so does every announcement we make about it.

Team-building activity: Hidden Treasures

€750

NEW · MAX. 1 SPONSOR

Sponsor the group activity that closes the Saturday conference programme: a photo orientation through the city, in teams, with indoor alternatives should the weather turn. Branding and recognition throughout the activity associate your name with discovery, energy and community-building.

Friday Dinner Welcome Drink

€950

MAX. 1 SPONSOR

Your company banner is displayed prominently in the reception area, and you have the opportunity to deliver a short welcome greeting before the evening begins. Berlin venue to be confirmed.

Looking for something different? A branded item, a moment inside the programme, an idea we have not thought of — we are happy to put together a tailored package. Just ask.

GOOD TO KNOW

- Sponsorship opportunities are allocated on a first-come, first-served basis.
- The conference takes place at the H4 Hotel in Berlin. The room upgrades included in the Platinum and Diamond packages apply to rooms booked at that hotel, so please book there to make use of them.
- Your sponsorship is officially confirmed only once you receive a confirmation e-mail from the FEDEMAC MEDIA team or the FEDEMAC EVENTS team.
- Please read the full terms and conditions and the privacy policy on fedemac.events before applying.
- All amounts shown are in euro. Elements tied to a specific venue will be confirmed once the Berlin locations are fixed.

NEXT STEPS

HOW TO BECOME A SPONSOR

01 **Check that you are eligible**
Sponsorship is open to FEDEMAC commercial members and partners, members of a national association, direct affiliates and other moving associations. If you are unsure, ask us.

02 **Choose your package**
Packages and extras are allocated on a first-come, first-served basis. Gold, Platinum and Diamond are capped, and Diamond goes to a single company.

03 **Send your application**
Complete the sponsorship application form on fedemac.events, or simply e-mail us with the level you want.

04 **Wait for our confirmation**
Your sponsorship is confirmed only once you receive a confirmation e-mail from the FEDEMAC MEDIA team or the FEDEMAC EVENTS team. Submitting an application does not yet secure the spot.

05 **Send us your assets**
We will come back to you with a short checklist: logo files, advert artwork, your video and anything else your level includes.

LET'S TALK ABOUT REMOVALS.

And about Berlin. Looking for something that is not on this list — a branded item, a moment in the programme, an idea of your own? Tell us what you have in mind and we will build it around you.

Contact us: team@fedemac.events